

## **Report for Academic Year 2011-12**

### **Faculty of commerce**

Faculty of commerce organizes various programmes and conducts activities to achieve academic excellence and skill development of students. Following are some of the activities conducted by faculty of commerce during the academic year 2011-12.

#### **Stock market training programme**

A week long programme was organized to create awareness amongst students about nature, structure and operational framework of the financial system in general and capital market in particular. The programme was inaugurated by Dr. Sanjay kharat principal Modern college Ganeshkhind. Various lectures by eminent persons were arranged. The valedictory session was marked by the presence of Mr. Chandrashekhar Tilak, The executive vice president, National Depository Ltd. It was organized for T.YBCOM Banking and finance students' M.COM ,MCA (commerce). The participants were provided E-learning kit.

Prof Vijaya Kulkarni and her team coordinated the programme.

#### **Cost fest 2011**

Costing department of the faculty conducted COST FEST 2011 for students who have opted costing as special subject. Following activities were conducted under this event.

- Exhibition cum sale
- Paper presentations
- Quiz
- Study tour to Mapro, Wai.
- Organizing team members were Prof Prerana Suru, Prof Manisha Bele, Prof. Preeti Rajguru.

#### **Entrepreneurship Development Cell**

This year's activities of entrepreneurship development cell started with its inauguration in the hands of Mrs. Shubhada Joshi. Director Girikand Travels Pvt. Ltd. She delivered lecture on Role of service industry in Indian economy. Prof Avinash Kharat worked as coordinator

Following activities were conducted under E D C in 2011-12

Personality development workshop was organized. Eminent speakers were invited to speak on topics like Motivation. Body language, Positive thinking, Emotional intelligence, Ethics and Indian values etc

Prof Sujata Deshmukh and Prof Manjusha Kulkarni coordinated the event.

### **Workshop for preparation of NET/SET examination**

Three days workshop was arranged for M Com students. Dr. Sanjay Kaptan Head DCRC University of pune, Dr.Waghmare Vice principal Modern college pune5, prof. A G Gosavi guided students about preparation of NET/SET. Prof Vijaya Kulkarni and Prof Manjusha Kulkarni worked as coordinators.

### **Hands on Training**

For consecutive third year, our students of Banking and finance got opportunity of training in Vidya Sahakari Bank ltd. This year 75students completed training successfully. Prof Vijaya Kulkarni coordinated activity. About 95% students got EXCELLENT REMARK.

### **Office automation Course**

Faculty of commerce runs an ad on course to enhance computer literacy of students. This year 20 students completed course successfully, Prof. Sutirtha Sanyal worked as coordinator.

### **Guest Lectures**

- a. New trends in cost accounting by Dr Vechalekar, Associate Dean Indsearch Pune
- b. Succesful Entrepreneurs by Mr. Kiran Desai Chairman Modernites
- c. Activity based costing by Dr R W Kulkarni Modern college Shivaji nagar
- d. E-Filling by Kiran Mukadam Company Secretary
- e. Uniform Costing by Mr. Vaibhav Nagarkar I C W A
- f. Careers in Banking by Mr.Subodh karkare National School of Banking
- g. Careers in Management by Mr. Manish Harodia Management Expert and alumni
- h. Advertising by Mr. Nikhalaje Ciiient Servicing manager
- i. Presentation Skills By Mr. Ameya Nisal Corporate Consultant and Alumni.

### **Study Tours and Industrial Visits**

- a. Banking and Finance students visited Bombay Stock Exchange Mumbai (BSE) and Monetary Museum of Reserve Bank of India
- b. Cost and works accounting students visited Mapro Gardens Wai.
- c. M com students visited Maratha Chamber of Commerce Industries and Agriculture.
- d. M com students visited Whirlpool ltd. Ranjangao.
- e. S y Bcom students visited the green campus of Sulzon Energy ltd.
- f. T y Bcom marketing students visited Radio City F M, Pune.

### **Extension Activities**

Marketing students donated books and educational material to Amritheshwar Vidyalaya in Village Kondur. This activity was conducted for fourth year in succession.

Marketing students visited Balgram. Children's village

### **Other Activities**

#### **a. Quiz/Competitions**

Interclass Business quiz was organized for S Y B com students.

Interclass Banking quiz was organized for students with banking Specialization.

#### **b. Presentations**

Group and individual presentations were held in subject Business communication and Cost and works accounting. Banking and Finance students presented their paper on emerging issues in Banking.

c. **Role plays** were conducted in the subject Banking and Finance.

#### **d. Emotional Intelligence Test**

For Business Entrepreneurship students conducted by Department of Psychology, S N D T University

e. **Stress Management Test**

Under the subject of B.E STRESS MANAGEMENT TEST was conducted for TYBCOM students.

**Alumni Participation**

a. **EXHIBITION**

Vividha exhibition was organized in collaboration with MODERNITES, an alumni association of the college. The exhibits include handicrafts, jewellery, food items etc.

b. **ENDOWMENT SCHOLARSHIP**

Ganesh Palaskar T Y B com received Gollapady Scholarship this year. This endowment scholarship is given by alumni Mr. Sandip Gollapady every year in the memory of his late father to deserving student.

c. **BANKING QUIZ**

Mr.Nishant Deo was invited as judge for Quiz on Banking for TYBCOM students.

d. **STOCK MARKET TRAINING PROGRAMME**

Mr.Aniket Kulkarni was one of the member of stock market training programme.

e. **CAMPUS INTERVIEW**

Mr.Kiran Desai co-ordinated the campus interview of Siddharth Motars.

**Students Achievements**

a. Students of F Y B com participated in Swami Vivekanand Seva Sankalp project by Ramkrishna Math. They offered social services for one month.

b. Students participated in COMMSEARCH 2012 activity conducted by Department of commerce and Research centre University of Pune. Maruti Singh S Y Bcom and Neha Sinha F Y Bcom won second prize in conflict Resolution competition.

c. Fybcom Students participated in Workshop organized by SYMBIOSIS college on POWERFUL PERSONLITY.

d. SY and TYBCOM students participated in National Seminar organized by MITCON on Banking.

## Staff Achievements

### 1. Vice-Principal Prof. Shubhangi Joshi, Prof. Vijayalaxmi Kulkarni

Prof. Manish Bele Completed the Refresher course in Commerce Conducted at DCRC in University of Pune

### 2. Prof. Vijayalaxmi Kulkarni

Presented paper titled: “Role of RBI in Enhancing Customer Services” In the National Conference organised by B.M.C.C. From 24 Feb.2012 to 26<sup>th</sup> Feb.2012 on Banking & Finance.

### 3. Prof Sharayu Bhakare

a. Recipient of the scholarship of the English Speaking Union, London to represent India at the ‘International Relation Conference’ at Mansfield College, Oxford University, UK held from 7<sup>th</sup> to 12<sup>th</sup> August 2011.

b. Resource person in ‘Communication Technology for Learning’ at the district level seminar (under QIP) titled ‘Impact of Technology on effective communication’ in Jan 2012.

c. Member of ‘Pre-view committee’ of the UGC e-content at the Educational Multimedia Research Centre, University of Pune.

d. Paper titled “New Paradigms of Learning :S-M-S way”, selected to be presented at the International Journal of Arts and Science(IJAS) Conference for the Academic Disciplines at Harvard, USA, May 2011.

e. Paper titled “New Paradigms of Learning : S-M-S way” published in the International Journal of Arts and Sciences, Vol. 4, Number 8.Dec 2011  
Published in ‘Sampada’ 2011 diwali issue of MCCIA, Pune article titled ‘Unlocking Entrepreneurial Potential’.

f. Paper titled “Creating Corporate Shared Value Through CSR: A Case Study of an Indian MNC” presented in the International Conference organized by Poona College, April 2011

Published paper titled ”Global Recession: Management Challenges and Strategies- Managerial perception on Growth, Challenges and Strategies” in Allana Management Journal of Research Jan-June 2011

**4. Mrs. Manjusha Kulkarni**

- a. Presented paper titled “Marketing of SHGs Products with Backward & Forward Integration with the help of 4Ps” at the International Conference Organized by the Department of Commerce, University of Mumbai on the Subject Strategic Management from 23<sup>rd</sup> Feb. 2012 to 24<sup>th</sup> Feb. 2012 .
- b. Presented Paper titled “SWOT Analysis of Self Help Group” at the International Conference by ASM Group of Management (IBMR Pimpri) on the Strategic Management from 3<sup>rd</sup> Mar.2012 to 4<sup>th</sup> Mar.2012.
- c. Presented paper titled “Financial Inclusion through Self Help Group” at the National Level Seminar by Symbiosis College of Arts, Commerce & Science on Financial Inclusion from 17<sup>th</sup> Feb.2012 to 18<sup>th</sup> Feb.2012.

## **BBA/BCA/MCA (Commerce) Department**

### **Departmental Activities:**

BBA/BCA/MCA (Commerce) Department under Faculty of Commerce had organised many student Centric Activities like guest lectures, Aptitude Test, Presentations, Industry visit, Intra departmental activity-MAGNIT-2012, etc. in the academic year 2011-2012. The details of these activities are as follows:

**Guest Lectures:** Department had organised 6 guest lectures on diverse topics and invited eminent personalities from different industries and academics for it. The details of lectures are as follows:

<b>Topic</b>	<b>Speaker</b>
• Career opportunities after Graduation and Post Graduation	Mr. Ram Kota
• Best practices for project development	Mr. Pravin Shinde
• Forensic Accounting	Mr. Bhushan Neve
• Goal Setting and Visualization	Dr. Sadhana Natu
• Cyber Crimes	Adv.Mrs.Vaishali Bhagwat
• Group Discussion and Personal Interview	Mr. DharmeshMishra

**Aptitude Tests:** To prepare students for the selection procedure and to check as well as to improve their analytical skills, department has been periodically conducting Aptitude Tests for students. The results of the test were also discussed with students and inputs are given to improve their performance in such tests. Three tests were conducted this year.

**MAGNIT 2012-** To explore and promote the talent amongst our students department had organised two day Intra departmental activity named **MAGNIT on 22<sup>nd</sup> and 23<sup>rd</sup> February 2012**. This was the first year of it. Under MAGNIT- 2012 different competitions like Programming competitions, Presentation competitions and Wall Magazine / Poster competitions were organised for Undergraduates and Postgraduates students separately. This activity was inaugurated by Prof. Prakash Dixit, Dy. Secretary, P.E. Society, Pune. Valedictory function was held by Principal Dr. Sanjay Kharat. Prizes and certificates to winners were awarded at the hands of Principal Dr. Sanjay Kharat, Vice Principal (Commerce) Prof. Shubhangi Joshi and Coordinator Mr. Avinash Kharat.

Apart from above activities departmental staff has been conducting regular presentations of the students, and surprise tests for the students.

Second year BBA students have visited Honey Bee Research Center, Anant Frames to get the exposure of Industrial work.

**Staff Achievement / Activities:**

1. Mr. Avinash Kharat have Registered for PhD at PUMBA, Pune University.
2. Mr. Avinash Kharat have delivered lecture on “C.V. Writing” at Soft Skill Development Programme in Modern College, Ganeshkhind.
3. Miss. Deepali Rane participated in one day University level seminar on a topic of “New Trends in Web technology” organised by H.V. Desai College, Pune on 7<sup>th</sup> February 2012.
4. Miss. Suverna Mhasekar participated in one day University level seminar on a topic of “New Trends in Web technology” organised by H.V. Desai College, Pune on 7<sup>th</sup> February 2012.
5. Miss. Suverna Mhasekar participated in one day Workshop on “Discussion on New Syllabus and Practical conduction of BCA/MCA(Commerce) ” organised by Indira College on 28<sup>th</sup> February 2012.

**Students Achievements:**

1. TYBCA student Miss. Deepali Yadav is selected in TechMahindra Company through campus recruitment.
2. TYBCA student Miss. Nayna Kakde is selected in Wipro Company through campus recruitment.
3. Miss. Aswini Koyle, student of MCA (Commerce)-I, have won first prize in programming competitions at INTERACTION organised by Department of computer Science, Modern College Ganeshkhing.
4. Mr. Avinash Tapkir, student of MCA(Commerce)-I, has been elected as a University Representative for the academic year 2011-2012.
5. Miss. Snehal Nimhan, student of S.Y.BCA has been selected as Ladies representative for the academic year 2011-12.
6. Mr. Pankaj Mane student of MCA (Commerce)-I, has won second prize at National Level general Knowledge Competition.
7. SYBCA football team is runner up at the interclass sports competitions

Apart from above achievements, students have participated in different Intercollegiate competitions held at Sinhagad College, H.V.Desai College, Ramkrishna More College and Modern College, Shivajinagar and represented Modern College, Ganeshkhind successfully. With the academics and sports students have shown keen interest in



social causes. Mr. Pankaj Mane, student of MCA (Commerce)-I have led the team of students from Pune to visit 'Anandvan'. MCA (Commerce)-I students have donated Rs. 1300.00 to Anandvan.